



2023 FIREWORKS ON THE OHIO SPONSORSHIP OPPORTUNITIES

JULY 4, 2023

PRESENTING SPONSOR

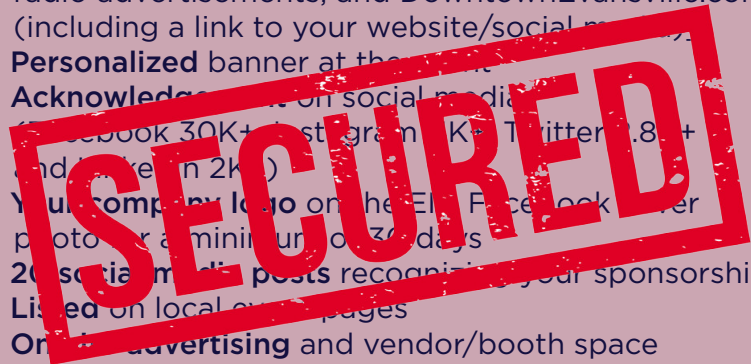
\$30,000

- **Recognized** as presenter of the fireworks display
- **Company name/logo** included in the event logo
- **Recognition** in all event communications [press release, e-newsletter (2.5K+ subscribers), radio advertisements, and DowntownEvansville.com (including a link to your website/social media)]
- **Personalized banner** at the event
- **Acknowledgement** on social media (Facebook 30K+, Instagram 11K+, Twitter 2.8K+ and LinkedIn 2K+)
- **Your company logo** on the Event Facebook cover photo for a minimum of 30 days
- **20 social media posts** recognizing your sponsorship
- **Listed** on local event pages
- **On-site advertising** and vendor/booth space
- **Mentioned** in all on-site public announcements during event
- **Invitation** to join media appearances promoting the event
- **Company name** mentioned in TV appearances
- **Company name** included in radio PSAs
- **VIP Overlook Seating** space for guests
- **Acknowledgement** in Annual Report
- **Post-Event** recognition

STARS & STRIPES SPONSORS

\$10,000

- **Recognition** in event communications (see Presenting Sponsor)
- **Personalized banner** at the event
- **Acknowledgement** on social media (Facebook 30K+, Instagram 11K+, Twitter 2.8K+ and LinkedIn 2K+)
- **10 social media posts** recognizing your sponsorship
- **On-site advertising** and vendor/booth space
- **Mentioned** in all on-site public announcements during event
- **VIP Overlook Seating** for 10 guests
- **Acknowledgement** in Annual Report
- **Post-Event** recognition



SPONSORSHIP LEVELS

| SPONSOR BENEFITS & RECOGNITION | LIBERTY SPONSOR \$2,500 | VIP OVERLOOK SEATING SPONSOR \$2,500 | FREEDOM SPONSOR \$1,000 | BOOTH SPONSOR \$1,000 | PATRIOT SPONSOR \$500 |
|--|----------------------------|---|----------------------------|--------------------------|--------------------------|
| On-site advertising and vendor/booth space | ✓ | | | ✓ | |
| Designated VIP Seating Area for your guests with on-site signage | | ✓ | | | |
| Personalized banner at the event | ✓ | ✓ | ✓ | | |
| Mentioned through an on-site public announcement | ✓ | ✓ | ✓ | | ✓ |
| Facebook (30K+ Followers) | ✓ | ✓ | ✓ | | |
| Instagram (11K+ Followers) | ✓ | ✓ | | | |
| Twitter (2.8K+ Followers) | ✓ | ✓ | | | |
| LinkedIn (2K+ Followers) | ✓ | ✓ | | | |
| Acknowledgement in Annual Report | ✓ | ✓ | ✓ | | |

Fireworks on the Ohio is organized by the Downtown Evansville Economic Improvement District.

**To become a sponsor, please contact Adam Trinkel
(812) 492-4536 or adam@downtownevansville.com.**