



**ECONOMIC
IMPROVEMENT
DISTRICT INC.**

Media Release

July 1, 2021

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Fireworks on the Ohio

Presented by Tropicana Evansville is Sunday, July 4

The event begins at 6 PM with food and sponsor booths, Phantom Regiment performance at 7:30 PM, and fireworks at dusk

ANNOUNCEMENT – July 1, 2021: The DOWNTOWN EVANSVILLE – Economic Improvement District (EID) is organizing and hosting Evansville’s July 4th Celebration, Fireworks on the Ohio Presented by Tropicana Evansville, on Sunday, July 4, 2021.

The event will start at 6 PM with food and sponsor booths opening along Riverside Drive (from Court to Cherry Street). A special performance by the 1996 and 2008 Drum Corps International World Champions “The Phantom Regiment” will take place at the intersection of Main Street and Riverside Drive from 7:30 – 8 PM. The grand finale, Fireworks on the Ohio, will happen at dusk, approximately 9:15 PM.

The event is underwritten by corporate sponsors. Tropicana Evansville continues as the Presenting Sponsor for 2021. Other sponsors include Ruler Foods, Edward Jones Jim Back, AmeriQual, Baird Wealth Management, Clark Security, Evansville Teachers Federal Credit Union, NOMAD Technology Group, Prairie Farms, Southern Indiana Federation for Advanced Manufacturing Education, Toyota Boshoku Indiana, Mulzer Crushed Stone, American Grease & Septic, Graber Crane Service, Hamlin Equipment Rental, Waste Management, and media partner 104.1 FM WIKY.

Free parking is available in the City of Evansville parking garages (3rd & Locust and 500 Sycamore Street) and the Back 40 parking lot behind the Civic Center. Street parking is also free for attendees. WNIN will host a live televised showing of the Fireworks display. Please check your local listings for channel information.

“The EID is honored to continue this long-standing tradition for our community, especially after the disappointment of cancelling last year’s show. We thank our sponsors, led by Tropicana Evansville, for making the show possible and free for all to attend,” said Josh Armstrong, EID President.

Riverside Drive (from Court to Cherry Street) will be temporarily closed beginning at 2 PM on Friday, July 2 in preparation for Fireworks on the Ohio. The street will reopen following the conclusion of the event.

Visit [DowntownEvansville.com](https://www.downtownevansville.com) or follow “Downtown Evansville Indiana” on all social media platforms for updates on the EID and Fireworks on the Ohio.

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About DOWNTOWN EVANSVILLE – Economic Improvement District

Following a 2017 petition process of member property owners, the EID was formed in 2018 to provide benefits and services to member properties paid for by a special annual assessment on these properties. The EID builds a more active and inclusive Downtown Evansville. It enhances resident, consumer, investor, worker, and visitor experiences in Downtown Evansville. In 2021, the EID will produce over sixty events and experiences in Downtown Evansville, welcoming over 50,000 people to the District.

Photo credit: Alex Morgan Imaging

