



**ECONOMIC
IMPROVEMENT
DISTRICT** INC.

Media Release

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NoCo Makers Market to be held Sunday, October 17

Event will take place on Carpenter Street from 10 a.m. – 2 p.m.

ANNOUNCEMENT – October 12, 2021: The DOWNTOWN EVANSVILLE – Economic Improvement District (EID) will host the fourth annual NoCo Makers Market on Carpenter Street in Downtown Evansville on Sunday, October 17 from 10 AM – 2 PM. Shop 40 makers, free pumpkins for children, free rides on a 3-story slide, food trucks, a beer garden, and live music at the outdoor event. Admission is free.

The first 200 children in attendance will receive a free pumpkin, sponsored by TOOLS 4 Teaching. Kids will be able to decorate their pumpkin at the event. Guests will be entertained with music by the band Rewind, sponsored by Romain Automotive Group. Bruce Li, Salsarita's, and JB's Barnyard will be serving food and Myriad Brewing Company will host a beer garden.

Available maker items for sale will include baked goods, candles, custom wood décor, flowers, houseplants, jewelry, soap, and more. Carpenter Street will be closed from Second Street to Third Street for the event.

"In 2016 the Downtown Evansville Master Plan identified the area North of Court Street as the NoCo Makers District. The EID is proud to host this event, now in its fourth year, as we continue to advance the long-term priority of crafting NoCo as a place where people live and work, enhancing the diversity and appeal of our Downtown," said Josh Armstrong, president, EID.

Visit DowntownEvansville.com/NoCoMakers or Downtown Evansville Indiana on social media for event details.

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About DOWNTOWN EVANSVILLE – Economic Improvement District

Following a 2017 petition process of member property owners, the EID was formed in 2018 to provide benefits and services to member properties paid for by a special annual assessment on these properties. The EID builds a more active and inclusive Downtown Evansville. It enhances resident, consumer, investor, work and visitor experiences in Downtown Evansville. In 2021, the EID will lead over \$200,000 in projects which improve the appearance of Downtown, in addition to marketing, advocacy and safety programs.